

*Beachfront Villa, view intact!*

## Breaking News:

# Bitter End Sailing School US Sailing Accredited

Though we've just received the great news and are still working on the details, we wanted to let you know that the Bitter End Sailing School has received accreditation from US Sailing.

This means that starting this fall, any guest who wishes to can learn to sail and become certified in basic keelboat sailing while visiting Bitter End. Our instructors, who

have always been either ASA or RYA certified instructors, will also be US Sailing certified to teach the sailing courses required for basic keelboat certification.

Stay tuned to our web site for further details as they develop – and sign up to receive the Signal, Bitter End's monthly e-newsletter, where we'll tell you more about this exciting new feature at Bitter End and more!

## Ed Baird and Terry Hutchinson Join Pro Am Line Up

Fresh off Ed's America's Cup win, the only place where the sailing is just as seriously fun for these two is Bitter End, so Ed Baird and Terry Hutchinson will be joining our already outstanding and illustrious line up of pro skippers and officials this fall, **October 27–November 3**, for the 21st Annual Pro Am Regatta.

We are star struck with this year's group, and know that the racing will be an unforgettable experience, and combined with the sho-

reside evening events, this week will be an opportunity to totally immerse yourself in the sailing life AND IT WON'T BE JUST A DREAM!

Joining us this year:

**Russell Coutts** – Three-time America's Cup winner

**Paul Cayard** – 2006 Pro Am Winner; Volvo Around the World Race

*Continued on page 5*

## A View From The Helm:

# Renovations Continue During Hiatus

by Mikhail Shamkin



Though we are on hiatus as I write this, things are moving forward at Bitter End. Guests will find more Beachfront Villas have been renovated and refurbished when the resort opens October 1 after the annual break.

The renovated rooms will carry on the vibrant colors and soothing materials in the first set of renovated Beachfront Villas, with the bedspreads and pillowcases designed by Barbara Hulanicki exclusively for Bitter End, the stone tile showers and custom-designed furniture.

The views, however, will not be touched!



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# WATERSPORTS/ ACTIVITIES



## Bitter End’s Boats Help to Create Tomorrow’s Rock Star Sailors

North Sound is the ideal place for a junior sailor or to hone their small boat skills, and reluctant junior sailors often overcome their fears at Bitter End (the author’s daughter among them) surrounded by warm air and water, and a steady breeze, aboard our Optimist sailboats.

Since their debut in 1947, over half a million Optimists have been built (both of fiberglass and wood), and over 130,000 are currently in use in over 110 countries.

Often described as a shoebox or bathtub with a sail, the flat-bottomed, flat-sided 7.5 foot, 77 pound “Opti” is ideally suited for beginning sailors between the ages of 7 and 15 (or between 50 and 100 pounds). It’s a very forgiving



design that almost anyone could sail. Of course, just in case, most carry bumpers on their bows!

Bitter End’s fleet includes four Vanguard Optis (class legal). They are ideal for kids who really want to sail the type of boat they are used to in their junior programs “back home.” We also have two Vanguard Opti Prams. The Opti Pram looks almost identical to the class legal version, but simplifies some of the systems and the cockpit. They are ideal for junior sailors who prefer

### The Bitter End Watersports Fleet

We often highlight the fact that we have over 100 boats in our fleet, but exactly what boats do we have? Here is a punch list of our entire watersports Fleet:

Optimist Dinghy	4
Vanguard Pram	2
Vanguard Club 420	2
BIC O’Pen	2
Barnett 1400	2
Laser	12
Hobie Wave	10
Hobie Getaway	6
Hobie Odyssey Double Kayak	4
Hobie Pursuit Single Kayak	4
Hobie Mirage Double Pedal Kayak	2
Hobie Mirage Single Kayak	2
Rhodes 19	4
Hunter 216	6
IC-24 (Modified J-24)	2
11 foot Boston Whaler	16
Bic Techno 283 Windsurfer	8
Hi Fly Primo Teaching Windsurfer	4
Mistral Malibu Windsurfer	2
Mistral Protégé	3
Mistral Energizer	
High Wind Slalom Board	2
Mistral Flow 266 Wave Board	2
<b>That Makes</b>	<b>101</b>

simplicity, and aren’t concerned with “practicing” in the class legal version and the boats are actually a little lighter and faster.

Extend your sailing season or get a jump on next summer at Bitter End with a week of pre-season sailing in North Sound – great rates in April are now available! Contact our Reservations and Information Office to find out more: 800-872-2392, 312-506-6206, [binfo@beyc.com](mailto:binfo@beyc.com).

## A Favorite Snorkel Spot Moskito Island Across from Anguilla Point

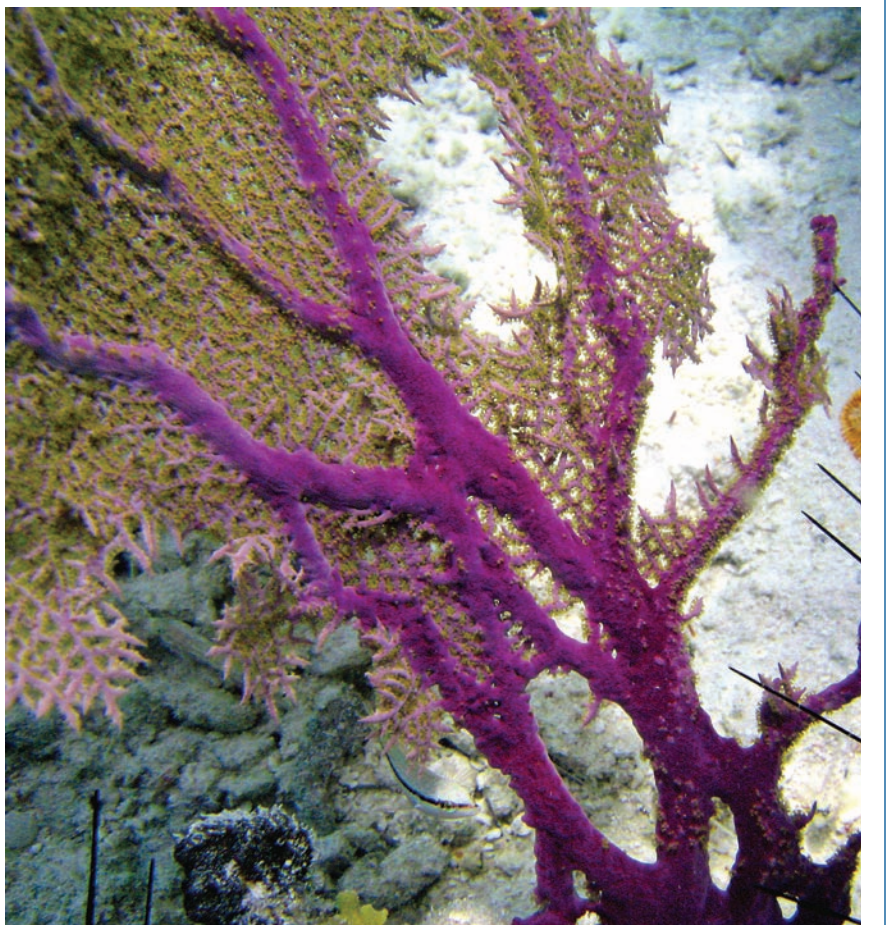
Kinto takes guests aboard *Ponce de Leon* to a great variety of local snorkel spots every week, but if you are interested in creating your own Bitter End adventure, have we got a spot for you! When it’s calm, it’s a great spot to find your own BVI. And although it can be a wet Boston Whaler ride, it’s worth the trip.

Get past the cut (the primary entry to North Sound) between Virgin Gorda (Anguilla Point) and Moskito Island and all signs of civilization disappear and you feel like you are on a deserted island. The sandy beach is lovely and a few strokes from the shore there is a great coral reef. The coral heads and abundant staghorn formations are awe inspiring. Also, the water is shallow in some spots so you are very close up and personal with your surroundings (so take care too!). Lots of parrotfish and other reef species can be seen darting about and even an occasional sea turtle and ray hang out there.

And, if you leave the beach and go left and swim along the shore which has lots of rocks and coral growth, you can visit the beautiful pair of angelfish that live in a hollow below a big rock. They are a very handsome couple and seem very happy in their underwater paradise often doing a dance of sorts for their human visitors.

Order a picnic lunch the day before, pick it up from the Clubhouse, and the watersports staff can get you on your way, with a map of North Sound, boat handling instruction, and if you wish, more directions to other favorite secret spots in the area.

Join Us!





# QUARTERDECK CLUB NEWS



## Mooring

70 moorings — \$30 per night. The Harbour Master will collect the fee at your boat, or pay ashore. Credit cards accepted ashore.

## Dockage

We welcome all boaters to tie up at our Quarterdeck Club and Marina where they may take advantage of private showers and toilets dockside, and 24-hour security, electricity and water.

## Dockage Rates

Deep draft for yachts up to 200'.

Up to 50'	\$1.50 per foot
51' to 75'	\$1.60 per foot
76' and up	\$2.00 per foot

## Marina Services

We have certified outboard mechanics, certified diesel technicians, air conditioning technicians and boatwright service. Our team is certified to repair a variety of outboard makes, sell new and used engines (and take trade ins), as well as handle field repairs for a number of the charter companies in the British Virgin Islands.

**Provision your boat at the new Emporium.**

**Free Launch Service!**  
6:00 pm to 10:00 pm each evening.

**Free Wi-Fi at the Pub!**

Our Chandlery stocks many items that are useful while you cruise—a full range of fasteners, batteries, charts, cleaning supplies, line and more. We can help you find that missing nut or bolt, or assist in a total refit.

If you travel with your boat when you visit the Caribbean, consider our Yacht Management Program. Leave your boat at Bitter End for as long as you like and our staff will expertly maintain it, inside and out, as well as have it ready whenever you need it.

**For more information contact  
Director of Marine Operations,  
284-494-2746, extension 380.**



**Join the Quarterdeck Club**

## Inaugural AH Riise BVI Billfish Tournament a Great Adventure

No fish tales necessary when it comes to the fishing that was going on during the first ever AH Riise BVI Billfish Tournament July 30 – August 4, hosted by Bitter End Yacht Club. Twenty boats and competitors from Louisiana, the Bahamas, Florida, Texas, Bermuda, and the local area competed in this event. Fishing took place between 13 and 30 miles from Bitter End (or just 30 minutes to one hour from Bitter End's docks) at the North Drop, and 35 marlin were hooked up over the course of the three days' fishing in this catch and release tournament. The winner, *Black Gold*, released five marlin over the three days, winning an invitation to the World Billfish Series Championships, presented by Sam White of the WBS.

In addition, the team was presented with an invitation to fish the San Juan Invitational later in the month by tournament director Luis Infanzon of San Juan, as well as a host of other wonderful prizes provided by event sponsors. Prior to the tournament awards, Sebastiano Paiewonsky-Cassinelli of A.H. Riise and Tournament Director Lawrence Wheatley presented Clyde Lettsome, Permanent Secretary of the British Virgin Islands, with a check for \$50,000. The proceeds will go to for the Community Foundation of the Virgin Islands.

The dates for next year's event at Bitter End will be July 19-July 23, 2008, but there's fishing that happens year round at Bitter End!



*Black Gold and her team, inset.*



*Boat christening during Viking Rendezvous 2007.*

## Summer Rendezvous a Blast at Bitter End

In addition to the fisherfolk, many of our summertime visitors really maximized Bitter End's location and the local weather, by getting themselves to Bitter End as part of one of the boatmaker rendezvous that take place each year. Bitter End welcomed Sea Ray, Hatteras, Viking and Tiara boat owners—as well as each company's owners—for rendezvous that included informal seminars, boat christenings, kids' activity programs, daytime excursions (aboard their boats, of course!), shoreside activities such as spa visits and

cooking demonstrations, and nightly gatherings to celebrate each beautiful sunset. We think every boat is at least a little bit more beautiful and powerful with Bitter End as the backdrop!

If you are interested in calling Bitter End a rendezvous location for late 2007 or 2008, don't hesitate to contact our director of groups and special events, John Glynn, at [jglynn@beyc.com](mailto:jglynn@beyc.com). Or, if you would like to set up a meeting of another sort (wedding, corporate meeting, family reunion?), we can tailor our planning, amenities and services to your group's needs and wishes. For sample programs for a yacht club rendezvous or flotilla, contact John or our travel planners, 800-872-2392.





## Repeat Guest Profile: Charles Dana

Fifteen-time repeat guest Charles Dana sat down for an interview with John Glynn after his most recent visit to Bitter End. Taking advantage of one of our recent additions to the offerings, Mr. Dana and his wife spent a few days aboard *Jet Stream*, as part of their Island Cruise Admiral's Package. Read on to find out more....

**John Glynn:** *When did you first come to Bitter End and how many times have you visited?*

**Charles Dana:** We were staying at Little Dix in 1983, but looking for a place to celebrate our 25th wedding anniversary with our kids that had a greater variety of things to do and was more family oriented. While there, we went over to Bitter End, met Mary Jo and had a tour of the facility. We had our first visit to Bitter End in 1985 and have stayed at Bitter End (on land) a total of 15 times.

**JG:** *Do you usually come as a couple, family, or with other couples?*

**CD:** Generally we come with family and/or friends. For years, we have stayed in Beachfront 10N and S with our friends and family and Bitter End has been kind to allow us to stay in the same room(s) each visit. We love the view, and during certain times of the spring have been able to see the sunset (sometimes even the green flash) in the cut between Virgin Gorda and Mosquito Island.

**JG:** *What are your favorite aspects of a shoreside Bitter End visit?*

**CD:** The staff has always been wonderful. We like the availability of boats, both sail and power; scuba diving, snorkeling, availability of day trips, the hiking trails, lunch at the pool, the landscaping, and the activity around the marina....The new Emporium is a great addition! And we like the overall ambience of the BVI; amazingly, the whole area has changed "relatively" little since the time we first started going there.

Our first trip to the Virgins was in 1960 when we honeymooned at Caneel Bay and we've loved the area ever since!

**JG:** *Have you ever chartered in the BVI (or elsewhere) before?*

**CD:** We have bare boat chartered in the BVI many times from CSY (now defunct), Moorings, and Trawlers in Paradise. Bitter End is always a destination when we're in

the BVI whether on a boat or on land. We have been fortunate also to have chartered in the Grenadines, Bahamas, Greece, and the New England Coast.

**JG:** *What prompted you to do a combination shoreside-aboard vacation this time?*

**CD:** We became aware of this option in the North Soundings in an article by Gordo, and felt it would add nice variety to our stay at Bitter End. We were on land at Bitter End for seven nights and scheduled our four day/three night sailing trip in the middle.

**JG:** *When choosing this type of holiday, what is most important and why? Boat, crew, food, nightly destinations?*

**CD:** First, we live in Ohio year round and like to be sure that when we take a vacation to escape the cold that the weather will be warm and sunny. We were at Bitter End in early February and knew it would still be windy, so the thought of having a sturdy boat, and a captain and mate who would take good care of us, was hard to resist. We found out as much as we could about the boat and about Tim and Marsha before making our decision. Both have traveled and lived overseas (as have we) and we felt sure they would be fun to be with - and they were!

**JG:** *After having cruised, which do you now think is most important?*

**CD:** While we have always enjoyed bareboat chartering and had already seen every "nook and cranny" of the BVI, it was frankly very restful to have someone else worry about the details of sailing, anchoring and also provide gourmet meals, etc. Tim is an excellent and very knowledgeable skipper/captain.

**JG:** *Is cruising a nice complement to the shoreside experience?*

**CD:** As frequent visitors to the BVI (and also Anguilla), it adds a really nice dimension to our stays in the Caribbean. We had wonderful sailing and *Jet Stream* was very comfortable. As active and interested sailors, Tim allowed us to handle the boat as much as we wanted and have the enjoyment that also goes with bare boating. And while we enjoy the food at Bitter End, Marsha is a wonderful and imaginative chef. We also set our itinerary with input from Tim and did a "triangle" from Bitter End and spent nights in Anegada, the eastern end of Jost Van Dyke, and Norman Island.

**JG:** *What was your favorite BVI destination (other than Bitter End!) while you were cruising? Why?*

**CD:** We enjoyed our entire itinerary as we were interested in avoiding crowds of other boats, and we were able to do that. One of our favorite places has always been the eastern end of Little Jost Dyke where we spent one night, and we enjoyed stops at Sandy Key and

the snorkeling near Green Key.

**JG:** *With a combination vacation, realistically what is the ideal number of days for shoreside, and the ideal number of days for cruising?*

**CD:** We typically like to spend ten days to two weeks when we visit the Caribbean as it is always our "escape" from cold weather during the Ohio winters. We thought four days (three nights) aboard *Jet Stream* was fine, though it could easily have been enjoyable for a few more days.

**JG:** *Would you suggest this type of holiday to others? Would you do it again?*

**CD:** Because *Jet Stream* is a 45 foot catamaran and has all the "comforts of home," it is ideal for avid sailors and well as non-sailors who would enjoy seeing the BVI from a different perspective - the water. We hope to charter with Tim and Marsha early next year.

**JG:** *Thank you very much for your time, Mr Dana. We are glad to have Jet Stream and Tim and Marsha as part of the Bitter End Team, and your experience will no doubt enlighten other guests of ours about how special a program it really is.*

To find out more about the Island Cruise Package and getting away to Bitter End, feel free to visit our web site ([www.beyc.com](http://www.beyc.com)), or contact our travel planners at 800-872-2392, 312-506-6205, or [binfo@beyc.com](mailto:binfo@beyc.com)



Charles Dana at the helm of *Jet Stream* while Captain Tim looks on.



# SPECIAL EVENTS



**Ed Baird and Terry Hutchinson**  
*Continued from page 1*

Winner; two-time America's Cup finalist

**Ed Baird** – 2007 America's Cup winner, 2001 Pro Am winner

**Terry Hutchinson** – Tactician of Louis Vuitton Cup winner Emirates Team New Zealand, top IRC sailor.

**Ken Read** – Two-time Pro Am winner; two-time Rolex Yachtsman of the Year; five-time J-24 World Champion; Etchells World Champion (over 25 World, National or North American championships to his credit)

**Dawn Riley** – Whitbread and America's Cup veteran; President of the Women's Sports Foundation and *America True*

**Ben Ainslie** – UK Olympic Gold and Silver medalist, Finn class; Afterguard for Emirates Team New Zealand.

**Lowell North** – Founder of North Sails (celebrating its 50th Anniversary!); Olympic Gold Medalist

**Keith Musto** – 2005 and 2006 Pro Am Team Winner; The UK's best known dinghy sailor; Olympic Medalist

**Rod Johnstone** – Pro Am host in its first year; 2000 Pro Am winner; J-boat designer

**Bruce Kirby** – Pro Am host in its first year; two-time World Champion in I-14s; two-time Canadian Olympian; Father (designer) of the Laser, Sonar, and Ideal 18

**Butch Ulmer** – Perennial Masters Division Winner; founder of UK – Halsey Sails

Honorary Chair **Tom Leweck** – 2002 Pro Am Winner, the famed "Curmudgeon" of Scuttlebutt

Chief Umpire **Tom Farquhar** – Perennial Pro Am umpire and regular World Championship chief umpire or chief judge

During the week of the Pro Am Regatta, Bitter End guests are invited to crew for the pros aboard Hunter 216s and IC-24s. The racing is a combination of team, fleet and match racing, and every day on the course is exciting. If you are interested in joining us for a week of sailing with the best of the best, contact our Reservations and Information Office at 800-872-2392, 305-506-6205, [binfo@beyc.com](mailto:binfo@beyc.com), Visit the web site to find out more about the schedule of racing and other activities, [www.beyc.com](http://www.beyc.com),

## Daysail Package A Blast



While it's not new to Bitter End, we wanted to remind you of a great daysail option we offer: our Express 37' racing sailboat, *Cosmic Warlord*, for unparalleled BVI sailing with a skipper. Most daysail monohulls plod along at 5-6 knots. Not *Cosmic*. She tacks upwind at 6-7 knots, and planes downwind at upwards of 10 knots. She's an exciting, but stable ride.

Plan your destination with the captain the day before departure, pick

up a picnic lunch prepared for you by our chefs, and when you get to your anchorage of choice, you'll have all the amenities you'd expect in a 37 footer – a cockpit for up to 8 people, ample headroom, spacious shower/head, and berths to relax on. For more information on daysail packages that can be added to your Admiral's Package, contact our Reservations and Information Office, 800-872-2392, 312-506-6206, [binfo@beyc.com](mailto:binfo@beyc.com)



**What are your lucky numbers?**

For Alexandra Horn and Thomas Lichtenfeld, 7 was the auspicious number, so they tied the knot at Bitter End on the seventh day of the seventh month in the seventh year after the millennium (or, one Saturday this summer). To further memorialize the occasion, Alexandra and Thomas planted a memorial palm tree at Bitter End. Congratulations Alexandra and Thomas!



Thanks  
to our  
elite crew!

vineyard vines®  
martha's vineyard







# SPECIAL EVENTS

## Women on the Water Week

October 20 – 27, 2007

From big boat cruising to the finer points of racing, the team of pros for this year's line up for Women on the Water Week at Bitter End will cover all aspects of sailing. Pam Wall, Martha Parker and Betsy Alison are geared up for a fun and energizing week of learning, sailing and racing – Join Us! Ten percent of the proceeds from the week's sales will go toward breast cancer charities.



## Thanksgiving Week Stuffed Full of Family Fun

November 17 – 24, 2007

For the third year, Hobie Family Fun Week will add to Thanksgiving Week's activities with races, flotillas and more aboard our fleet of Hobie Cats! And, Bitter End teams up with Sail Caribbean, a sailing camp for kids and young adults, to offer expanded programs for families at Bitter End. For more information,



contact our travel planners at 800-872-2392, [binfo@beyc.com](mailto:binfo@beyc.com).



## Christmas Winds Regatta and Megayacht Rendezvous

December 27 – 30, 2007

Bitter End is hosting a weekend of relaxing fun for boats 65 feet and longer. In addition to the actual regatta, there will be contests for the "beauties," including best classic, best modern and more. Sponsored by Dockwise! For the Notice of Race/Entry Form, contact John Glynn at [jglynn@beyc.com](mailto:jglynn@beyc.com)

## Midwinter Regatta Week | January 5 – 12, 2008

Do you enjoy the friendly competition of Bitter End's Sunday Regattas? Escape to one of the best sailing spots in the world this winter and join us for an entire week of racing with and against fellow guests aboard Lasers and Hunter 216s. The weather is warm, the finishes are tight, and "it ain't over till the cooler's empty" during Midwinter Regatta Week!



### 2007/2008 Schedule of Events

#### 2007 September

13 – 16	Newport International Boat Show	Come See Us
20 – 23	Norwalk International In-Water Boat Show	

#### 2007 October

4 – 8	US Sailboat Show in Annapolis	Come See Us
20 – 27	16th Annual Women on the Water Week Presented by West Marine	
27 – Nov 3	21st Annual Pro Am Regatta Week	
31	Halloween	

#### 2007 November

3 – 11	10th Flotilla Sailing Week
17 – 24	Caribbean Hobie Wave Fun Week
17 – 24	Thanksgiving Sail Caribbean Week
22	Thanksgiving Day Regatta
24 – Dec 1	Longshore Caribbean Sailing Week

#### 2007 December

5 – 12	Hannukah
24	<b>Christmas Eve Boat Parade</b>
25	<b>Christmas Day Regatta</b>
31	Old Year’s Eve
29 – Jan 4	<b>Longshore Caribbean Sailing Week</b>
29 – Jan 6	New York Boat Show

Come See Us

#### 2008 January

5 – 12	Midwinter Regatta Week
5 – 12	Longshore Caribbean Sailing Week
12 – 13	Cruisers' Rendezvous
12 – 19	Longshore Caribbean Sailing Week
23 – 27	Baltimore Sail Fest
31 – Feb 3	Strictly Sail Chicago

Come See Us

#### 2008 February

6 – 10	Scandinavian Yacht Owners Rendezvous	
3	Superbowl Sunday	
14	Valentine's Day	
14 – 18	Strictly Sail Miami – Miami International Boat Show	
16 – 23	<b>Presidents' Week – Sail Caribbean Week</b>	
17	St Patrick's Day	
17 – 22	<b>Swan Rendezvous</b>	
22 – 23	<b>Cruisers' Rendezvous</b>	

#### 2008 March/April

31 – Apr 6	BVI Spring Regatta and Sailing Festival
1 – 15	Spring Breaks – Sail Caribbean
15 – Apr 5	Easter Weeks – Sail Caribbean
23	Easter Egg Hunt

#### 2008 May

3 – 4	Cruisers' Rendezvous
11	Mother's Day
17 – 24	Wreck Dive Week
28 – 30	Tiara Rendezvous

#### 2008 June

5 – 7	Viking Rendezvous
12 – 15	Sea Ray Rendezvous
15	Father's Day

North Soundings

Correspondence: We welcome your comments and suggestions. You may write to us at:

North Soundings  
The Bitter End Yacht Club Intl., L.L.C.  
875 N. Michigan Ave., Suite 3705  
Chicago, IL 60611

Phone: 800-872-2392  
Fax: 312-506-6205

Fall 2007

E-mail: [binfo@beyc.com](mailto:binfo@beyc.com)  
Web: <http://www.BEYC.com>  
<http://www.NorthSoundings.com>  
Design: Bohnhoff Design  
Photography: Guy Clothier, Brynley Argast and Erik Skallerup  
[www.yachtshotsbvi.com](http://www.yachtshotsbvi.com)  
Printing: Des Plaines Publishing Company



# Admiral's Inclusive Vacations!



Take up sailing.



Visit the Baths



Or just relax.

Bitter End's signature vacation package is the Admiral's Package. Admiral's Packages start at 7 nights and are the best way to experience all of the resort's amenities and activities as well as explore the British Virgin Islands.

## Included in every 7 night/8 day **Admiral's Package**:

- Accommodation for two
- Three meals daily
- Unlimited use of Club fleet
- Introduction to Sailing Course
- Fresh water pool
- Vita course
- Walking / hiking trails
- Monday Night Guest Cocktail Party
- Sunday Regatta and Party
- Blue water excursions to the most spectacular sites in the BVI, including The Baths, Anegada and Norman Island, for snorkeling and exploring
- Snorkeling trips
- Sunset sails
- Champagne cruises and dinner cruises

Included in the **Admiral's Plus Package**, for stays of 9 nights or longer, pick one of the following **Adventure Packages** for free (A savings of up to \$450)!

- Bradley 22 2-day Charter Adventure Package
- Killbrides Dive Adventure Package
- Learn to Sail Adventure Package
- Learn to Windsurf Adventure Package

Included in every **Fortnight Package**, stays of 14 nights or longer, add one of the above Adventure Packages for free, and receive one night free!

## You can also enhance your vacation with one of our special **Admiral's Packages**:

- Admiral's Honeymoon Vacation
- Admiral's Wedding Vacation
- Admiral's Family Vacation
- Admiral's Family Thanksgiving Week Vacation
- Admiral's Women on the Water Week Vacation
- Admiral's Pro Am Regatta Week Vacation
- Admiral's Island Cruise Vacation

## Join Us! **Admiral's Package** rates start at:

\$4410 for 7 nights for two this fall  
\$8400 for 7 nights for two this Holiday Season  
\$6020 for 7 nights for two for winter and spring breaks 2008  
\$4550 for 7 nights for two next summer!

Call our Reservations Office: 800-872-2392, 312-506-6205, or visit our web site at [www.beyc.com](http://www.beyc.com). Ask about our Seasonal Packages.

## Accommodations, each complete with a spectacular ocean view!

All accommodations include a mini fridge and coffee maker.



**Beachfront Villas:** Situated on the North side of the resort, our West Indian-styled Beachfront Villas are open, breezy and cool with tropical ceiling fans, screened jalousie walls/windows and wrap around verandahs, each complete with a hammock.



**North Sound Suites:** Nestled in the lush landscape of the hillside, the North Sound Suites offer spectacular ocean views over North and St. John's Sounds, the utmost in privacy, with air conditioning and TV/vcrs.

**The Estate House:** Overlooking North Sound, the Estate House boasts one of the Caribbean's best views of the most protected deep water anchorage in the Caribbean. With two bedrooms and bathrooms, living room, adjoining family/board room and wrap around verandah, the Estate House is an ideal accommodation for large families or small groups.



**Try Our Spa!** Bitter End offers guests the ultimate spa experience! From massages, exotic aromatherapy and private yoga sessions on the beach to manicures, pedicures, facials and herbal wraps, the Spa at Bitter End provides a full menu of services designed to refresh guests after an active day on, in or near the water. You can book your spa services at the Watersports Center.



## Spring Into Summer Early in 2008!

Starting April 5, 2008, you can experience spring at Bitter End at summer vacation rates! Contact our Reservations and Information Office for more information: 800-872-2392, 312-506-6205, [binfo@beyc.com](mailto:binfo@beyc.com)

Not valid with any other special offer, applies to new bookings only. Other restrictions may apply.

## Check out the NEW [www.beyc.com](http://www.beyc.com)

Visit our brand new web site!

Sign up to get regular Bitter End news updates too!







# AROUND THE RESORT

## Pub A Seriously Fun Hang Out

Since we could not be in Valencia this summer for the America's Cup, we decided the next best thing would be to cheer the racers on during live airings of the racing, each morning in June, and combine the viewing with a light breakfast for our resort guests and boat visitors. Those who came were treated to coffee and espresso drinks as well as a selection of pastries baked fresh each morning by Winston Butler. The new seating arrangement at the recently expanded Pub and the seven flat screen TVs allowed viewers to catch some of the closest and most exciting America's Cup racing anyone remembers.

No matter how we cheered, we felt certain of victory: some of the pros slated to join us for this year's Pro Am were on one boat or another, and Ed Baird, a regular Bitter End-er, did indeed sail away with the title this year. [To be truthful, the America's Cup contenders could not contain all the rock stars of sailing we're welcoming this year! Check out our lineup on page one.]

With our high tech TVs and the new upgrades to the kitchen, the Pub offers great flexibility for hosting casual events. In addition to



showing great sailing videos and other sporting events we realize people want to keep abreast of all their teams while limin' in the BVI and rest assured that if it's on you can watch it at the Pub!

If watching sports is not your thing, you can create your own action and competition playing pool, foosball or darts. And don't forget: the Bitter End Pub is still the place to get the coldest beer around!

## Hokin Scholarship Fund Helps Establish BVI Youth Initiative

Launched in 2005, the Hokin Scholarship was established to give back to the region that for over 30 years has been a second home to not only the Hokin family but the countless guests who have experienced the beauty of the British Virgin Islands in their travels to Bitter End.



This year, with the support provided by the Hokin Scholarship, the Virgin Gorda

Youth Leadership Initiative was founded, having evolved from a community planning process that included people from area businesses, churches, the education community, the government and youth who are concerned about the island's youth.

The Initiative's mission is to inspire young people and give them the tools and training to develop their full potential, so they can positively contribute to a better future for their community. Dana Hokin, granddaughter of Bitter End's founder Myron Hokin, was able to talk with the first group of students involved in the initiative, to lend her insight to the learning process. She shared her experience of growing up in a business that grew out of the family retreat and how she eventually worked side by side with her grandfather until his death in 1997.

"I found myself at the helm of this business when I was 31 years old – so yes, it was a big challenge – and a whole lot of work. It still is but it's fun.... While I represent the third generation, My entire family– parents, sisters, brother, cousins, aunt and uncle remain fully committed to Virgin Gorda's future." The young people were inspired and delighted to learn about the history of Bitter End. (None of them had known a time in Virgin Gorda without Bitter End).

The Hokin Scholarship will continue to support the education and futures of youth in the BVI, and annually award an educational Scholarship to a deserving graduating senior to study at the H. Lavity Stoutt Community College on Tortola.

## Guest Comments

"In addition to all your activities, it is great to get away from cars and golf (and work, of course)." *JA, April 2007*

"The staff... were extremely friendly and helpful. The rooms were awesome – great breeze and view! The excursions were terrific!" *M&L M, April 2007*

"We arrived home in Atlanta last night, and have now endured our difficult first day back in the hustle/bustle of city life after 11 awesome days at the BEYC. We are all a little down in the mouth, especially Richard, who is really at a loose end after his action packed vacation with you all. I just wanted to write and say thank you to all of you who kept both Richard and my husband so well occupied for so many days, and especially for always knowing where Richard could be found during the day! He is wondering if he could sail a Hobie Cat on the retention pond in our neighborhood. He has definitely got the sailing bug now!

"...You all helped to make our vacation an amazing experience, and we look forward to visiting you again next summer." *The B family, June 2007*



**Princess Sunglasses:** One pair of a set of four | **Bathing Suit\*:** one of five worn during the week | **Johnny Cakes:** one of a kind at Bitter End!

A happy kid on vacation 2,000 miles from home: **Priceless!**

\* Bathing suit purchased at Bitter End Outfitters.